



NURUL IZZATI MOHAMAD FAZIL

SOCIAL MEDIA MANAGEMENT

My name is Nurul Izzati, a student of UiTM Alor Gajah Melaka, studying Diploma in New Media Communication and Contentpreneurship. I am currently looking for an internship specifically in the web content industry. I enjoy creating digital content and I am looking forward to gaining new experiences and knowledge during my internship period. I also have experience in creating content for promotions during my freelance.

Experience

FOUNDER | ChantikPrints 2020-Present

- Manage day-to-day operations of busy online shop and accompanying social media accounts
- Create product designs for tote bags, t-shirts and social media contents
- Video directing and conducting paid advertisements for social media
- Promote products on multiple channels, including social media, online ad campaigns, and word-of-mouth initiatives.

FREELANCE GRAPHIC DESIGNER AND PHOTOGRAPHER

- Design banners, menus and tickets, business cards, tote bags and t-shirts
- Design social media contents
- Product shootings

BRAND AMBASSADOR | Argania Cosmetics 2022

- Won Grand Prize for Argania's Ambassador Program 2022
- Provided 12 photos including copywriting for social media
- 12 Skincare and Lifestyle videos for TikTok and Instagram
- Developed a website to market and promote Argania's products

VIDEO CREATOR | Faculty of Business UiTM Alor Gajah 2021

- Created an animated explainer video on Compensation System Objectives for the Faculty of Business UiTM Melaka campus Alor Gajah.

Extra-Curricular

LENSA22

- Crew of the Promotion Team
- Created TikTok videos to promote LENSEA22 while engaging and responding to comments on the platform.
- Handled copywriting for LENSEA22's TikTok

BETA INTERACTIVE MULTIMEDIA EXHIBITION (BIME) | Best Poster Award

- Created the prototype of an application using Microsoft PowerPoint
- Designed poster for the BIME website and YouTube thumbnail

GV-SIIDE 2020 - CATEGORY B INNOVATION | Gold Medal

- Designed an innovative product and created a business proposal with marketing strategies to promote the product in the market

SRI AMAN ENVIRONMENTAL AND ENGLISH YOUTH LEADERSHIP SUMMIT (SAEYLS) 2018 & 2019 | COMMITTEE

- Organised SAEYLS 2018 & 2019 with international participants from Indonesia, Thailand and Japan
- Handled the photography and videography segment throughout the event.
- Edited and published the video and images on SAEYLS social medias

EDITORIAL BOARD OF SRI AMAN | ASST. HEAD OF PHOTOGRAPHY

- Handled photography sessions for SMK (P) Sri Aman
- Take high quality photos of events in SMK (P) Sri Aman, including events such as Student Exchange Programs, opening ceremonies and celebrations
- Assisted in managing the editorial board by delegating tasks to the committee
- Managed photos to be put on the school magazine and edited using Adobe Lightroom

Contact

📞 [REDACTED]
✉️ izzatifazil02@gmail.com
📍 Petaling Jaya, Selangor
🌐 www.izzatifazil.com

Education

2020 - Present

Diploma in New Media Communication & Contentpreneurship

UiTM Alor Gajah, Melaka

Current CGPA: 3.92

2015 - 2019

Sijil Pelajaran Malaysia & PT3

SMK (P) Sri Aman, Petaling Jaya

Professional Skills

- Photography (Advanced)
- Adobe Illustrator (Intermediate)
- Adobe Photoshop (Intermediate)
- Adobe Premier Pro (Intermediate)
- Adobe Dreamweaver (Beginner)

Personal Skills

Teamwork	Language
Adaptability	English
Communication	Malay

Reference

Miss Wan Azfarozza

Internship Coordinator |
UiTM Melaka, Alor Gajah

Phone : [REDACTED]
Email : wanrozza@melaka.uitm.edu.my

Madam Noorazura Durani

Senior Lecturer | UiTM Melaka, Alor Gajah

Phone : [REDACTED]
Email : azuradurani@uitm.edu.my